

# POWERFUL PARTNERSHIPS: POWERHOUSE MEDIA GROUP AND POZENTIVITY INC. PARTNER TO CREATE POWHERTRIPS

BY [CHARLENE SANJENKO](#), NOVEMBER 2, 2016

**Toronto, Ontario** – *PowHERhouse Media Group together with Pozentivity Inc. are partnering to bring you PowHERtrips, starting with retreats orchestrated to create an environment where women can recharge, reflect, and re-generate; emerging from the entire experience feeling more empowered, simply by being themselves.*



*Jennifer Ladouceur, President & Founder, Pozentivity Inc.*

The “**Living an Authentic Life**” retreat series will be held in locations across Canada and worldwide in beautiful and exotic locations such as Israel, Italy, and Cuba. These peer-to-peer premium retreats focus on three core areas: (1) Self + Mindfulness, (2) Work + Life, and (3) Health + Wellness. Women leaders, executives, entrepreneurs and emerging leaders will benefit from higher levels of professional focus, personal clarity, and calmness in all areas of both their personal and professional lives.



*Charlene SanJenko, Founder & CEO, PowHERhouse Media Group*

*“We are the only Canadian media platform that accelerates individual performance, business growth and social impact. At PowHERhouse, we aim to connect women to their strongest self, highest sense of purpose and each other. Partnering with Pozentivity to develop and deliver lifestyle + leadership retreats is a natural fit for us. We’re very excited! This collaboration is going to be PowHERful!”* says Charlene SanJenko, Publisher & Producer, PowHERhouse Media Group.

**The partnership between PowHERhouse and Pozentivity Inc. will provide a strong connection and network that will expand our global reach allowing our message to influence women with greater impact all over the world. It is our goal to address the ambitions of career-oriented women both personally and professionally.**

*“Collectively we grow stronger. As a unified force with consistent core values and messaging, we see wealth through relationships. We are proud to partnering with Powerhouse to realize a different model of support for female entrepreneurs to develop their businesses, while also focusing on their personal goals and aspirations.”*, says Jennifer Ladouceur, President & Founder, Pozentivity Inc.

The first PowHERtrips retreat will be in British Columbia in April 2017 and will be offered to powHERhouse members at a preferred price; registration will open in January 2017, for the Spring retreat’s.

“The stronger we are, the stronger we are. PowHERful leaders recognize the importance of putting themselves first,” explains Charlene SanJenko.

In an increasingly hectic world, today’s women leaders desire time to step away from the day to day and focus on themselves.

**About Pozentivity Inc.**



Professional **Women** Retreats

Pozenativity Inc. is a retreats and leadership development company designed specifically for professional women. The exclusive retreats, which are held around the world in beautiful and inspiring locations, allow women to step away from their hectic, high-stress lives to focus on themselves, personally and professionally. Women emerge from the retreat with higher levels of professional focus, personal clarity, calmness and confidence. In addition to retreats, Pozenativity works with companies to create in-house Women Leadership Networks and provides women with ongoing monthly support to help them work together to reach new heights. [www.Pozenativity.com](http://www.Pozenativity.com)

### **About PowHERhouse**



powHERhouse

Building the energy, confidence and profiles of PowHERful women across Canada and the progressive brands that support them. PowHerhouse aims to utilize the capacity of their highly-interactive multi-media platform by women, for women, about women. Working together to bridge awareness, accessibility, advocacy, acceleration and answers. They are finding solutions to the issues that affect Canadian women. PowHerhouse connects women with each other and are redefining 'media' and the impact it can make in our lives. They are the only Canadian media platform that accelerates individual performance, business growth and social impact. [www.PowHERhouse.com](http://www.PowHERhouse.com)